European Valuer Journal

ISSUE N°36
JULY 2025

TEGOVA
The European Group of Valuers' Associations

Marta Vall-Llossera Ferrán,
President of the High Council of the Orders of Architects of Spain (CSCAE)

SPAIN'S HOLISTIC APPROACH TO URBAN REHABILITATION AND REGENERATION

CONTENTS

EDITORIALS

EVS 2025 AT A GLANCE

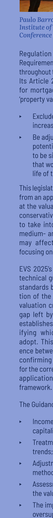
SUSTAINABILITY REHABILITATION AND VALUATION

USE OF TECHNOLOGY IN VALUATION

AGRICULTURAL VALUATION

BUSINESS VALUATION

Prudently conservative criteria in mortgage valuation: the European landscape six months after application of the CRR



Paulo Barros Trindade at the Slovenian Institute of Auditors' 28th Annual Conference in Lusko on 5 June 2025

Regulation (EU) 2024/1623 (the Capital Requirements Regulation (CRR), has applied throughout the Union since 1 January 2025. Its Article 229(1) provides that the value for mortgage purposes – designated as 'property value' under Article 4(74a) must:

- Exclude expectations of price increases (Criterion No. 1);
- Be adjusted to take into account the potential for the current value to be significantly above the value that would be sustainable over the life of the loan (Criterion No. 2).

This legislative change marks the transition from an approach centred on market value at the valuation date towards a prudently conservative approach. It requires valuers to take into account market trends and medium- and long-term risk factors that may affect the valuation of property, focusing on the term of the loan.

EVS 2025's EVGN 2 is currently the only technical guidance issued by a valuation standards body for the practical application of the CRR's prudently conservative valuation criteria. This guidance fills the gap left by European legislation, which establishes the principles without specifying which technical procedures to adopt. This reinforces the interdependence between EU legislation and the EVS, confirming them as indispensable tools for the correct interpretation and practical application of the European legislative framework.

The Guidance covers:

- Income-based valuation (direct capitalisation and DCF models);
- Treatment of future rents and price trends;
- Adjustments to the residual value method;
- Assessment of the sustainability of the value over time;
- The impact of factors such as oversupply, population decline and environmental regulations.

Six months after the revised CRR came into effect, banks in EU Member States have been hesitant in applying prudently conservative valuation criteria. There is a clear resistance to abandoning traditional approaches, particularly in countries that already had specific national methods, for example because they had adopted Mortgage Lending Value, or because national regulations already imposed a prudent approach to valuations for mortgage lending purposes.

In applying CRR, two aspects in particular must be considered. The first is that the CRR is clear about how the property value should be determined: it must be appraised by an independent valuer. This is an important point to emphasise, since it is clear that there is no room for introducing arbitrary haircuts determined by the banks and imposed on valuers. Should this happen, and should valuers decide to accept them, they must include specific assumptions in their reports, making it clear that the valuation has been based on the customer's instructions, or inserting a disclaimer that exempts the valuer from responsibility for the value determined.

The second fundamental aspect is that each country's adaptation of the CRR will depend on the local level and quality of information available about previous property transactions.

> *"…the CRR is clear about how the property value should be determined: it must be appraised by an independent valuer. This is an important point to emphasise, since it is clear that there is no room for introducing arbitrary haircuts determined by the banks and imposed on valuers."*

Importantly, when historical transaction data are available, it is possible to identify property market trends for a given sector, updated for inflation, and to establish forecast scenarios for the period covered by the loan term. This is based on past trends, thus allowing any necessary adjustments to be made to the market value determined at the valuation date. Of course, when information is scarce or non-existent, it becomes practically impossible to examine these projections. In such cases, any adjustments made must be substantiated from a technical perspective.

One of the key aspects to assess is supply. An important indicator for identifying the need for any adjustments is therefore an examination of trends in the number of planning applications made during the period that precedes the valuation date. This will allow a future projection of the available housing stock and how it will affect the market balance. As a result, one of the factors referred to in EVGN 2 – population fluctuations – is also important here.

The merits of EVGN 2 are clear, since it has served as inspiration for adapting national valuation standards, as can be seen in Italy and Slovenia. The Italian standards highlight a crucial point also included in EVGN 2, namely the relevance of risk and sustainability in determining the property value. With its focus on energy efficiency and the energy performance of buildings, together with ESG criteria (particularly on climate change), EVGN 2 is a particular EVS 6 addresses how these factors may impact a property's valuation over time. This is directly linked to the CRR, which requires that the valuation reflect the value's sustainability over the life of the loan.

> *"If valuers have not been expressly instructed to apply the property value, the report must include a clear statement indicating that the valuation is based solely on the market value, without applying the prudently conservative criteria set out in the CRR."*

With no clear instructions from many banks, and with a market that is still adapting, valuers face uncertainties around the consistent application of prudently conservative valuation criteria. EVGN 2 provides practical recommendations, but applying them requires an analysis of the market cycle (peaks and troughs) and a consideration of macroeconomic and regulatory factors.

If valuers have not been expressly instructed to apply the property value, the report must include a clear statement indicating that the valuation is based solely on the market value, without applying the prudently conservative criteria set out in the CRR. In this context, in late 2024 TEGOVA issued a recommendation for a disclaimer to be used by valuers whenever they have not received clear instructions from banks for applying the property value[1].

This poses obvious challenges for communicating with clients and banking supervisors, since it highlights an absence of instructions for applying the CRR and determining the CRR property value[2].

The introduction of prudently conservative valuation criteria in the 2025 CRR represents a paradigm shift in European mortgage valuation. EVS 2025 and in particular EVGN 2, is an essential tool for the practical application of the EU legislation. However, it falls to European valuers to apply the technical guidelines contained in EVGN 2 according to the circumstances in their own countries, to promote a robust valuation that contributes to the stability of the financial system, in keeping with the spirit of the CRR.

[1] 'This valuation is in full compliance with European Valuation Standards (EVS), with one caveat: To the extent that it is used for mortgage valuation purposes, it is not in compliance with EVS 2025 EVGN 2 Valuation for Mortgage Lending – Prudently Conservative Valuation Criteria due to the instruction to estimate exclusively market value notwithstanding Regulation (EU) 2024/1623's requirement as of 01.01.2025 to estimate a 'property value' taking account of 'prudently conservative valuation criteria'. In mortgage lending value countries, replace "exclusively market value" by "exclusively mortgage lending value".

Paulo Barros Trindade REV REV-BV is Chairman of TEGOVA and CEO of TERRAVAL, one of Portugal's leading valuation firms, covering real estate, business and PME valuation and present in Portugal, Spain, Romania, Cap Verde and Angola.

EDITORIAL

Exit the tunnel – to go where?

Michael MacBrien

In the last issue, "Exit the tunnel", sought to highlight the dynamics in the macroeconomic, the wider market, the euro, the properties of EU law, real estate and the EU's defences against foreign coercion. It concluded that "Europe has everything it takes to control its destiny and is acting on it." This paper explains what that means going forward.

Current events at least have the merit of spurring Europeans to finally tackle the multi-decade handicaps that have weakened the Union for decades. What's more, these challenges are not only defensive, but have empowering as an essential energy, economic defensive and Capital Markets Union.

> *"…the Union has made giant strides to energy autonomy by regularly reducing Russian imports and increasing its energy efficiency."*

1. Energy autonomy

The EU is the largest global gas and LNG importer. Half of EU companies are energy costs as a major impediment to competitiveness, probably the single most important factor in the deindustrialisation of Europe. Energy is the most important sector for the EU's energy autonomy by rapidly reducing Russian imports and increasing its energy efficiency.

1.1. Reducing Russian imports'

Coal: from half of EU consumption to zero.

Oil: from 26% to 2%.

Gas: from 45% to 12%.

Yet the EU still paid Russia €23 billion per year.

The EU's plan to finish the job:

- End 2025: prohibition of new gas contracts.
- End 2027: end of all gas contracts
- Strengthened control of Russian shadow oil tankers
- Elimination of Russian nuclear material imports

1.2. Increasing energy efficiency

European Green Deal legislation accelerates the march to zero net emissions and consequent energy autonomy. That has much holds for the future, like the top energy consumer and CO2 emitter – for which the EU's proposed target is a 55% cut.

For public buildings: renovation of 3% of all public buildings to meet zero-CO2 emissions by 2050.

For all buildings, public and private:

- Extension of the EU Emissions Trading System (EU ETS) to buildings and transport by 2027.
- All new buildings to be zero-emission net of 2030.
- Renovation of the 16% worst performing buildings by 2027 and the next 16% by 2030.
- Rooftop solar installation by 2025 for all except exempt categories.

And for rooftop, the **permit-granting procedure** shall not exceed three months.

The result of all of this will be to reduce energy transport and industry laws – themselves being the most in need of reform – and legislative effort over many years – **to reduce the EU's energy bill by €220 billion per year by 2030 and to reduce emissions in 2030 as compared to 1990.**

Meanwhile, the impacts of European acceleration in the field are already being felt:

- Renewable energy deployment is 22% of EU gross final energy consumption and rising rapidly compared with 14% in China and 13 % in the US.
- Leader in clean tech innovation with 40% of global high-value patents.
- The EU tops global rankings of the most innovative companies for low-carbon fuels

2. Defence

In the 1950s a Defence of a European Defence Community was launched and failed. Since then, the only agreement on defence matters at EU level was their exemption from EU rules! All of that is changing at speed.

What's happening can best be described as EU-coordinated national efforts to rearm for defence and to acquire the kind of extensive potential impacts for European companies and investors.

- **€150 billion from an EU bond issue** to support common defence projects and memits involving either at least two member countries or one country and a member of the EEA or Ukraine by 2030. Of this, €100 billion is available to member countries under the European defence procurement inspired from non-EU suppliers.
- **Escape clause from the Stability and Growth Pact**: a national defence to the increase in defence expenditure by more than 1.5% of GDP in 2025. Projected to reach at least **€800 billion** over the next four years.
- Member States have launched the **Security Action for Europe** (SAFE) loan programme (regional development).
- **Reallocation of** €225 billion of leftover **Next Gen EU funds**.
- **Loans from the European Investment Bank for military purposes for the first time in its history: including military real estate.** The EU authorities and Member States are conscious of the intrinsic link between defence and the civilian economy:
  - Repurposing opportunities for automotive, steel, aluminium or chemicals
  - Cutting-edge technologies like AI or advanced electronics that can have military or civilian applications, universally recognised as the most important source of U.S. technological advantage.

The learning curve will be steep. To ensure rapid progress and to avoid waste, European defence procurement is a game-changing breakthrough. It is off to a huge growth start. According to the Kiel Report[1], there will be some €1.3 trillion available with dual-sourcing (purchasing weapons from more than one supplier) and joint procurement encouraged. Joint procurement ended tenders' rather than favouring a national technology with a list of specifications that favoured established players, a call for open-ended solutions to a certain military problem.

3. Capital Markets Union (for scale)

This project is an enabler of the others, to avoid finding the money to do the job. Many Europeans urgently need to do in a situation where there is precisely no room for other financial options are materialising.

For instance, there is an ongoing debate about **the €10 trillion of savings and increasing EU non-resources**, but a lot of writing the only ideas that seem to have consensus are:

- The Carbon Border Adjustment Mechanism (CBAM), to be a plan by foreign exporters on their carbon consumption rather than a tax.
- A digital tax.
- Raising the ETA on foreigners entering the EU
- Aids of EU-level small parcels from foreign retailers

But even if all are adopted, the revenue will be far short of the need for funds.

There is also much talk about **shifting the existing EU budget to the EU level**. But for there to be evidence it will actually be implemented. The EU's budget is small, and the EU's budget is small, and the EU's two institutions of EAP funding could be redirected into market-based investments – €350 billion annually.

> *"According to ECB analysis, if EU households were to align their deposit-to-financial-asset ratio with that of U.S. households, €3 trillion could be redirected into market-based investments – €350 billion annually."*

The EU regulatory challenge …

The banking sector has EU supervision, but capital markets have national supervisors. They have a single EU rule book, but not apply the rules differently, sometimes for protectionist purposes.

Banks themselves are enablers of capital markets, and they will be a key ally if they are to be EU rules for managing the failure of mid-sized banks as well as national deposit insurance framework.

But you need experienced rules on aspects of corporate law, insolvency, labour and tax law.

The problem is that such a vast and varied amount of regulatory intervention would be centralised supervisions hurts the vested interests of many EU countries. Even within the European 'common' pool, banks are disproportionately powerful.

There have been many failed attempts in the past, but this time is different. There is a given national leaders' frequent and increasingly pronounced statements that they are ahead, significantly, even if it can't be by all Member States together.

…and a solution: enhanced cooperation

Significantly, Capital Markets Union is a rare part of the Draghi Report that is proposed as an enhanced cooperation. It is a process by which EU law is created for, and applies to, only those Member States that want it. Today, the only Member States that would do it if they accept the rules established by the founders. Significantly, the European Commissioners CPMU Communication also foresees an enhanced cooperation. The breach of European Inclusive political agreement, and the Commission's proposal to adopt the Capital Markets Union, and when questioned about the CPMU, he said that he agreed that the way forward will be either enhanced cooperation or an EU Treaty.

Let's hope the current flow of capital from the U.S. to the EU doesn't dry up before needed for this effort.

This is not Fortress Nanchisian moment. None of these initiatives 'federalise the Union. If successful, the EU will be fundamentally change the dual nature of EU law and policy. It will be the first time that Europeans far more fit to defend their vital interests in a dangerous world.

---

[1] Source: 'Ex-ante ex-ante' chantage-empirico-non-Veterans-and-Ukraine-Support-Tracker-and-the-European-Crime-and-Housing-Communication, 10 Paris, 2 May 2025.

[2] The European Commission has just tabled a proposal for a regime of Business Europe to fund starting-time European defence commercial replacing the current regime under which there has to be a national licence to export or even border movements within the EU.

Kiel Report – Guns and Growth: The Economic Consequences of Defence Buildups in Europe, Germany and the United States by Max Bergmann, Maximilian Mayer-Rieckh, Clemens Fuest, Fabian Gaier, Ifo Institute for Macro Economics, Kiel Institute for the World Economy, Pre-Kiel-Set-Publications-Kiel-report/

A Letter and Draghi Report Proposal Proposed text published for an optional EU regime for business registration, reporting and insolvency, Brussels, 18 December 2025. Proposal to establish a single set of rules on aspects of corporate, insolvency, labour and tax law.

Michael MacBrien

#01

A two-tier approach to valuation and sustainability

Encompassing:

- EVS 6 Valuation and Energy Efficiency
- Part VI. Valuation and Sustainability
- EVIP 8 Flooding and the Valuation of Property

MASSIVE AND PERVASIVE EUROPEAN GREEN DEAL LAW IMPACTS LAND AND BUILDINGS:

- *Energy efficiency*
- *Renewable energy*
- *Rooftop solar energy installations*
- *The greening of parking areas with smart electric charging and mandatory bicycle space*
- *Legislation on air, water and soil*
- *The greening of construction products and technical building systems*
- *Buildings in the circular economy*
- *EU taxonomy*
- *Green mortgages*
- *Financial institutions' and other industries' ESG obligations*

HOW IS THE VALUER TO DISTINGUISH AND PRIORITISE ALL THIS?

One way is by applying certain criteria:

- *The degree of coercion of EU law – to what degree must it be obeyed and how soon?*
- *Its identifiable impact on real estate markets*
- *And the scale and speed of impact*

Taken together, they lead to a **two-tier valuation approach**, because there is a fundamental difference between the latest Green Deal energy efficiency legislation and all the rest.

FIRST TIER: Energy efficiency

Green Deal law mandates the renovation of the 16% worst performing building stock within a few years. That creates a direct, identifiable, quantifiable and imminent impact on real estate markets and on the estimation of Market Value. It's because of the direct, identifiable and imminent impact that EVS 6 Valuation and Energy Efficiency is a Standard.

SECOND TIER: The gradual valuation impacts of sustainability issues and ESG

On the other hand, the other European Green Deal legislation is neither as coercive, as identifiable and quantifiable, nor as imminent in its effect as the energy efficiency laws.

For example:

- *Construction products will have to be greener, more circular. But that will be a gradual process and how is a valuer supposed to identify that and integrate it into the determination of Market Value?*
- *The Soil Monitoring and Resilience Directive's provisions increasing transparency of contaminated sites may enable the valuer to take better account of them than is currently the case … possibly … someday. But in the meantime, the valuer will go on shelving it in the valuation report's Disclaimer.*
- *ESG is pervasive, but corporate reporting requirements have caused such a business and political backlash that the European legislator is pulling back.*

But that doesn't mean that wider sustainability issues are irrelevant to valuation, quite the contrary.

EVS Part VI. Valuation and Sustainability takes a more macro-economic perspective, explaining the gradual way that diverse sustainability factors going well beyond energy efficiency end up generating a public consciousness of sustainability-induced investment risks and opportunities that very definitely impacts perceptions of value over time.

EVIP 8 Flooding and the Valuation of Property is in this vein. It explores the longer term effects on valuation including:

- *Flood risk and flood events*
- *Measures to counter flooding*
- *Institutional and regulatory changes*
- *Market reactions*
- *Insurers and lenders*

See also the seminal *The impact of flood risk on the assessment of property values for secured lending* by Borut Barlič, Samo Javornik, Jure Kern and Jernej Šturm in European Valuer Journal issue n° 33, June 2024.

EVS 2025 AT A GLANCE

Michael MacBrien

#02

Part X. European Union Legislation and Property Valuation

This final part of EVS is a unique exposition of EU law impacting or directly targeting property and valuation. It enables practicing valuers to understand how much of the real estate regulatory environment is based on EU law and is equally valuable to European and national supervisory authorities, credit institutions, academics, lawyers and consultants.

Structure of Part X.	
Property valuations required by EU legislation	• General overview • Valuation of property for statutory needs under EU company law • Valuation of property for company accounts • Valuation of property for financial institutions • Valuation of property for insurance and reinsurance institutions • Valuation of property for investment funds • Valuation of property for state aid rules
EU legislation as part of the valuation matrix	• General overview • Climate and environment – General – Environmental assessments – Water – Biodiversity, nature conservation and nature restoration • Asbestos • Energy
Valuation of property and taxation	• Value added tax (VAT) – General overview – The supply of land and buildings – Leasing and letting of immovable property – Works to property • Green taxation

Sustainable rehabilitation and renovation

Energy efficient remodelling of the old Banco Hispano Colonial building in Cadiz, in keeping with the style of the original tiles

#03 Spain's approach to rehabilitation & regeneration

In Spain, more than half of the housing stock was built before 1979, the year the first regulation establishing minimum energy efficiency standards came into force. Furthermore, over 80% of those buildings have an energy rating of E, F or G while only 0.2% have achieved an A rating. New low-ratings need to be improved when simultaneously implementing the accessibility, conservation and functionality upgrades essential to people's needs.

Spain's housing stock is among the most outmoded in Europe, due in part to the historical lack of construction and control rules, mainly concerning rehabilitation. In contrast, countries such as Austria and France have long-standing rehabilitation practices, reflected in annual renovation rates of 1.5% to 2%, whereas Spain's renovation and retrofitting sector is beginning to gather pace, incentivised by the new financial support measures included in the Recovery, Transformation and Resilience Plan, funded through the EU's Next Generation programme and Spain's related tax incentives. This has resulted in:

10% income tax deduction

- Applicable to works carried out on individual dwellings — either detached single-family homes or apartments within multi-family buildings — that achieve a minimum 7% reduction in heating and cooling demand, as certified by a competent expert and performance certificate. (Reference: Law 10/2022, Art. 1, amending Art. 68.1.3 of the Spanish Personal Income Tax Law and *Impuesto sobre la Renta de las Personas Físicas* (LIRPF))

40% income tax deduction

- Applicable to interventions in individual residential units (single-family or apartment) that result in a minimum 30% reduction in non-renewable primary energy consumption.
- Or that lead to an upgrade in the building's energy rating to class A or B. (Reference: Law 10/2022, Art. 1, amending Art. 68.1.2 of the LIRPF)

"A substantial portion of Spain's Next Generation EU recovery funds– one of the highest in the Union–has been channelled into energy refurbishment of the built environment."

60% income tax deduction

- Applicable to whole-building interventions in multi-family residential buildings (horizontal property) where works result in a minimum 50% reduction in non-renewable primary energy consumption.
- Or an upgrade of the entire building's energy rating to class A or B. (Reference: Law 10/2022, Art. 1, amending Art. 68.1.1 of the LIRPF)

A substantial portion of Spain's Next Generation EU recovery funds–one of the highest in the Union–has been channelled into energy refurbishment of the built environment. The programme prioritises interventions in flats, multi-family residential buildings, and entire neighborhoods, with implementation scheduled through mid-2026. The main goal is to improve the thermal performance of single-family homes and apartments by increasing heating and cooling demand by at least 7%, lowering non-renewable primary energy use by a minimum of 30%, and upgrading key elements of the building envelope, including façades and window systems.

Building in Madrid airport neighbourhood BEFORE rehabilitation

Same building AFTER rehabilitation

The €3.42 billion budget is a historic opportunity to promote a building renovation culture in Spain. This momentum is driven by the European Green Deal and the Renovation Wave, two strategic EU measures to achieve a carbon-neutral continent by 2050 in line with the Paris Agreements. Led by CSCAE and its 2030 Observatory, a rehabilitating sector has encouraged the Government to recognise construction as a decisive factor for the recovery and modernisation of the country, through the transformation of its buildings stock, the regeneration of neighbourhoods and territorial cohesion to counteract rural depopulation.

Thanks to this support package and its associated tax benefits, we have a favourable economic climate in Spain characterised by strong growth over the past few years, as reflected in the official construction industry data for 2024+, according to statistics from Spain's Orders of Architects (CSCAE), 55,000 permits were approved for major renovation last year, a 117% increase compared to 2019 and a 47% rise over 2021.

However, creating the conditions for sustained energy efficiency renovation requires a third pillar alongside tax breaks and a booming housing market: the proactive guidance and leadership of property professionals. This is what CSCAE is providing at several key levels.

"... creating the conditions for sustained energy efficiency renovation requires a third pillar alongside tax breaks and a booming housing market: the proactive guidance and leadership of property professionals. This is what CSCAE is providing at several key levels."

In December 2020, a Network of Firms Supporting Rehabilitation (Red de Oficinas de Apoyo a la Rehabilitación) was established to help local authorities, architects and the general public manage the Next Generation funding for home rehabilitation and neighbourhood regeneration and to boost project implementation and citizen access to the funds. Improving quality of life.

Over the course of a single year (2024), the Red de Oficinas de Rehabilitación received 21,000 consultations covering more than 38,000 homes. They have produced technical guidance for the sector and fostered connections between administrations, primary beneficiaries of grants and urban rehabilitation–through the Rehabilitation Ciudadana (Citizen Rehabilitation) project. CSCAE, in collaboration with the National Confederation of Neighborhood Associations (Confederación Estatal de Asociaciones Vecinales, CEAV), has driven this initiative with support from the European Climate Foundation to promote an integrated culture of building maintenance, conservation, and rehabilitation.

Similar initiatives have also been undertaken targeting industrial professionals, led by CSCAE's 2030 Observatory.

Although rehabilitation activity is progressing and recent trends are encouraging, there remains significant room for improvement. Spain's National Integrated Energy and Climate Plan (Plan Nacional Integrado de Energía y Clima) outlining the country's environmental objectives and priorities for the European Commission sets an ambitious target in its 2023 update: the energy renovation of 1.2 million homes by 2030.

Holistic solutions bring us closer to more sustainable land and energy models, creating synergies between energy efficiency renovations and conservation, functionality and accessibility. To achieve that, before carrying out any work on a building, a holistic study needs to be conducted in advance by qualified professionals, to understand the property's real needs and its potential for improvement. This is the basis for a works programme to be phased in over time with optimal use of resources. All this requires thinking beyond the Next Generation funds and beyond 2026, taking advantage of the current favourable economic and political momentum.

It is essential to establish medium- and long-term strategies that involve all three levels of government, creating financial support and tax incentives (Spain's general state budget sets these amounts each year) that remain stable over time, particularly for vulnerable households, and strengthening human and technical resources to process every request.[1] These measures must also be complemented by awareness-raising campaigns led by public authorities, in conjunction with industry operators and professionals, to highlight the benefits of the holistic rehabilitation model and the grants, financial and emotional wellbeing. Holistic rehabilitation is about quality of life, health and safety, and sustainable investments. These benefits are recognised by the real estate market, with average price increases of up to 25%, according to the specialty analysis of multi-family housing built over 30 years ago regularly carried out by the Sociedad de Tasación valuation firm for CSCAE's 2030 Observatory.

When any work is done on a building, it is therefore essential to seek guidance from qualified professionals. Thanks to technical and human expertise that, in recent years, has been complemented by specific sustainability training, the holistic approach offered by CSCAE professionals guarantees at all levels, helping to achieve the ambitious balance between sustainability, functionality, aesthetics, affordability and coexistence.

1 These deductions are functionally aligned with the rehabilitation aid programmes outlined in Articles 7 to 17 of Royal Decree 853/2021, particularly:

- Art. 8. Aid for energy efficiency improvements in individual dwellings (ECO_01 PLA)
- Art. 9. Aid for comprehensive building-level rehabilitation (ECO_02 PLA)

Art. 10. Aid for combining energy performance improvement and rehabilitation with digitalisation and building logbooks and energy audits.

Marta Vall-Llosera Ferrán is President of the Red de Oficinas de Apoyo a la Rehabilitación and Orders of Architects of Spain (CSCAE)

Over a million remodelling of the roof of the Hadrian's Library in Athens, Greece, is planned, enabling a panoramic view of the original Stoa.

NDA

Bulgaria's approach to integrating EU energy efficiency and climate regulation into valuations for lending purposes

Tzvetan Boyadzhiev Georgi Georgiev

The valuation community is well acquainted with ESG-grounded developments standard and methodology on integrating energy- and climate-related factors into valuations. Nevertheless, in a project-driven sector such as Europe's, the Blue Book can only go so far. In this article, the leaders of the Bulgarian valuation profession explain how, taking EU energy efficiency regulation as a starting point, with the national valuation standard body's sector to find reliable solutions addressing limited transparency and risks.

In Bulgaria, around 85% of valuation assignments have been driven by lending purposes, from valuers now cover not only compliance with the national valuation standard (SVO) but also with EU-related sustainability requirements, including energy efficiency and climate risk, to ensure the lending banks' compliance. The transparency and expertise in the valuation process.

The role of professional associations in Bulgaria

The two main professional valuers' associations in Bulgaria – the Chamber of Independent Appraisers of Bulgaria (CIAB) (Камара на независимите оценители в България – КНОБ) and the Chamber of Professional Valuers (CPV) (Камара на лицензираните оценители – КЛО) – have been members of TEGOVA since the early 2000s. Their membership has played a significant role here. Their collaboration has been a key factor in the success of numerous energy efficiency and sustainability projects, as well as in the common guidelines, including professional fora, and communicating with many other professional organisations. Their collaboration guarantees wider representation of professional valuers' interests, as well as the formulation and unified EU-compliant standards and practices for Bulgaria.

> *"Bulgarian valuers continue to face serious challenges in their day-to-day work, such as the small proportion of energy-certified buildings (less than 5%), difficulty in accessing public data, fragmented information and lack of a single database. This is compounded by the fact that many valuers believe that the new requirements are beyond the scope of their activities, since access to reliable information on energy efficiency and natural risks is limited."*

European sustainability policy and its impact on valuation practice in Bulgaria

EU climate goals and regulation as well as the Bulgarian National Recovery and Resilience Banking Authority's key priorities on integrating transition risk in banking risk management have encouraged valuers to develop methods for assessing the energy efficiency of buildings. The most significant EU regulations that valuers must take into consideration approach including assessing the energy characteristics of buildings, the Energy Performance of Buildings Directive (EPBD) and the cost of its establishment.

EVS 2025's EVS 6 Valuation and Energy Efficiency and Methodology section 9 on Building Methods' tools for integrating energy characteristics in property valuations

The European Valuation Standards (EVS) 2025 are the first edition to include a comparable valuation practice section in the Member States of the EU. They provide a comprehensive framework for valuers and lists of professional valuers and ensure that the valuation process meets the requirements of financial institutions, regulators and other stakeholders in the EU real estate market sector. Their main purpose is to enhance EVS has become a hallmark of good practice in Europe and an important tool for supporting investment security and transparency in the real estate sector.

In response to EU climate regulation, the EVS 2025 incorporates new guidelines for representing energy efficiency. EVS 6 Valuation and Energy Efficiency sets out identification of energy efficiency characteristics (such as energy performance certificates or EPCs) and assessment of the impact on value, analysis of the implications of energy efficiency for investment and financing, and comparable valuation approaches, income-based, cost-based and residual methods.

The challenges faced by valuers in Bulgaria in applying this standard and methodology

Bulgarian valuers continue to face serious challenges in their day-to-day work, such as the small proportion of energy-certified buildings (less than 5%), difficulty in accessing public data, fragmented information and lack of a single database. This is compounded by the fact that many valuers believe that the new requirements are beyond the scope of their activities, since access to reliable information on energy efficiency and natural risks is limited. The register of the Sustainable Energy Development Agency (СЕРЕВ) (Register of energy performance certificates of buildings) is not yet fully functional, but its functionality and accessibility remain limited.

Existing buildings, particularly those built before 2000, have only a few EPCs, and these while certificates are not reviewed once they have expired or if existing building upgrades. As a result, there is a lack of comparable data on the energy and thermal characteristics of buildings and the available document. Data are scattered among various institutions and are not centralised, further compounding the problems of analysing and using them to establish practice.

Initiatives by CIAB and CPV regarding access to data and institutional cooperation

Since the beginning of 2024, numerous have been launched to address the challenges, tools allowing quick and easy access to the necessary information for this is to employ process involving communication with the CPV and CIAB. The CIAB has also signed a memorandum of cooperation with the Bulgarian Energy Development Agency (СЕРЕВ) (Агенция за устойчиво енергийно развитие – АУЕР) to facilitate access to the register of EPCs issued, but its functionality and accessibility remain limited.

The Guidelines propose valuation approaches both with and without the presence of an energy certificate. Where an EPC is available, the valuer should use the specific energy data of the property, the primary energy consumption and the relevant operating costs in the valuation. The data from the EPC is used as a direct indicator of market adjustment of the need for a value adjustment. If there is no EPC, the valuer should collect data (energy) models based on the typology of the building, the year of construction and the location. These models include analysing the characteristics construction and the energy consumption of buildings in which the building is constructed and the regional climate profile to calculate the expected energy class in a reasonable degree of accuracy.

The market factor that allow the impact of energy efficiency on market value is also incorporated as an independent factor into account not only market demand, but also the long-term risks and costs of the potential regulatory burden and operational savings. Where the residual method is applicable, the Guidelines provide guidance for the investments required to upgrade the property to a higher energy class (A, B or A), including recommended budgets per square metre, depending on the type of building and the energy class. Based on information provided by SCDA and are intended to ensure consistent and objective of both professional associations.

The main valuation methods (comparable, income-based, cost-based and residual) are described in the Guidelines, but the focus is on energy efficiency. For example, by correcting market comparisons or capitalisation rates in the income-based method highlights the reduced risk and operating costs of energy-efficient houses on the market. It examines the energy improvements on the final value of the asset. The Guidelines also include discussion of the sources of information and the assumptions that should be made in the absence of specific data, as well as the impact of the valuation results on the report. The lack of information on energy characteristics in sales listings is a real problem for valuers and as a consequence the characteristics of analogous buildings.

As well as energy efficiency, increased attention is being focused on natural risks such as earthquakes, floods and fires. Currently the only reliable and widely accessible source of data on flood risk in urban centres comes in Sofia. Lack of centralised information about the remaining risks continues to create difficulties in valuation practice.

> *"Bulgarian practice, developed through collaboration between professional associations, State institutions and market players, has demonstrated an awareness of the importance of energy efficiency and the need for the practical application of European standards."*

Prospects for implementing EVS Methodology section 9 and the sustainable development of valuation practice in Bulgaria

The Guidelines are publicly available and are a first step towards implementing EVS Methodology section 9 and the integration of energy efficiency into valuation practice. They provide practical instructions on each of the valuation methods, along with examples to show how EPCs, is in the guidance. Collaboration with the Sustainable Energy Development Agency (СЕРЕВ) is also envisaged. In addition, associations have been given access to real-world data from the national building register, which has helped them develop more accurate and realistic models for assessing the energy characteristics and different scenarios. Bulgarian valuers now have practical guidelines on how to incorporate energy efficiency, even where data are limited, and can use standardised tools and training, round tables and schemes developed in-house.

In the context of growing regulatory requirements and the increasing importance of sustainable development, valuers need to have reliable tools and standardised available to them to assess and represent these factors in their valuations. Bulgarian practice, developed through collaboration between professional associations, State institutions and market players, has demonstrated an awareness of the importance of energy efficiency and the need for the practical application of European standards. The Guidelines are a significant step towards implementing the EVS Methodology section 9 and an important step towards constructing a sustainable and transparent valuation practice capable of meeting both market expectations and the challenges of the energy transition.

Tzvetan Boyadzhiev, MRICS, RAA, is Chairman of the Board of Directors of the Chamber of Professional Valuers (CPV) and Managing Partner, ADVANCE VALUATIONS, Bulgaria

Georgi Georgiev, ASV, MSICS, is Executive Director of the Chamber of the Chamber of Independent Appraisers of Bulgaria (CIAB)

Jérôme Faure
Chief Executive Officer
Edmonds Place

Abstract

The European commercial real estate (CRE) industry is undergoing a fundamental shift in how sustainability is integrated into investment and valuation practices. Driven by regulatory pressures, investor demands, and climate risk considerations, ESG factors are now central to decision-making. However, the lack of standardised ESG metrics and inconsistent valuation methodologies present significant challenges for commercial properties. It addresses the critical need for a unified approach to ESG integration in CRE valuations, highlighting the limitations of current methods and proposing a structured framework for assessing ESG impacts on property value. The study explores the "brown discount" and the "green premium," examining how environmental factors influence market dynamics and investor behaviour. It introduces a novel ESG-adjusted valuation model that integrates climate risk, energy performance, and regulatory compliance into traditional valuation techniques. Through empirical analysis and case studies, the paper demonstrates how ESG considerations can be quantified and incorporated into property valuations, providing a more accurate reflection of long-term asset performance.

1. Introduction: The transformation of real estate value – An investment in sustainability

The European commercial real estate (CRE) market is undergoing a fundamental shift in how sustainability is integrated into investment and valuation practices. Driven by regulatory pressures, investor demands, and climate risk considerations, ESG factors are now central to decision-making. However, the lack of standardised ESG metrics and inconsistent valuation methodologies present significant challenges for commercial properties. It addresses the critical need for a unified approach to ESG integration in CRE valuations, highlighting the limitations of current methods and proposing a structured framework for assessing ESG impacts on property value. The study explores the "brown discount" and the "green premium," examining how environmental factors influence market dynamics and investor behaviour. It introduces a novel ESG-adjusted valuation model that integrates climate risk, energy performance, and regulatory compliance into traditional valuation techniques. Through empirical analysis and case studies, the paper demonstrates how ESG considerations can be quantified and incorporated into property valuations, providing a more accurate reflection of long-term asset performance.

> "Unlike conventional financial metrics, ESG data in real estate are frequently non-standardised, inconsistently reported, and rarely offer the historical depth needed for robust modelling, often feels like navigating a true fabric maze."

2. Navigating the data maze: Challenges in quantifying ESG impact

Most of the early adopters of ESG in the Luxembourg market are institutional investors, such as pension funds, insurance companies, and sovereign wealth funds, which have long-term investment horizons and a strong focus on sustainability. Operational metrics such as energy consumption, water usage, and waste management are relatively easy to measure and report. However, financial performance indicators remain the most challenging to quantify due to the lack of standardised methodologies. Frequently found in aggregate data sets, environmental factors such as carbon emissions and energy efficiency are rarely reflected in property valuations.

Data availability and quality: Inconsistent, incomplete, or outdated ESG data. While some countries, such as France (Décret Tertiaire), Belgium (EPB), and Germany (GEG), have mandatory energy performance certificates (EPCs), many other countries lack comparable regulations. Sustainability data is often self-reported by companies, leading to potential biases and inconsistencies. Many companies only disclose positive ESG scores, greater analytical capacity is needed to verify the accuracy and reliability of reported data.

Lack of standardised metrics: Different assets have varying levels of ESG performance, making it difficult to establish a clear benchmark for comparison. Without standardised metrics, investors struggle to assess ESG performance consistently across properties.

Limited historical data: Most ESG data is relatively recent, making it challenging to conduct long-term trend analysis. Without sufficient historical data, it is difficult to predict how ESG factors will impact property values over time.

Complexity of ESG factors: ESG encompasses a wide range of factors, including energy efficiency, carbon emissions, water usage, waste management, and social impact. Integrating all these factors into a single valuation model is complex and requires specialised expertise.

Regulatory uncertainty: ESG regulations are evolving rapidly, and future changes can significantly impact property values. For instance, the upcoming EPBD regulations will require all buildings to meet minimum energy performance standards by 2030, which could render non-compliant properties obsolete.

Investor perception and behaviour: Investor preferences for ESG-compliant properties can create market distortions. Properties with poor ESG ratings may face liquidity challenges, while those with strong ESG credentials may command premium prices.

Tenant engagement: Tenants play a crucial role in ESG performance, but their willingness to adopt sustainable practices varies. Without tenant cooperation, it is difficult to achieve significant reductions in energy consumption and emissions.

Integration of ESG into valuation models: Traditional valuation models do not adequately account for ESG factors. Developing new models that incorporate ESG risks and opportunities is essential for accurate property valuations.

Greenwashing risk: Some companies may exaggerate their ESG efforts to attract investors. This can lead to misleading ESG scores and misallocation of capital.

Cost implications: Implementing ESG improvements can be expensive, and it is not always clear how these costs will be recouped. Investors need to weigh the upfront costs of ESG initiatives against the potential long-term benefits.

3. Adopting valuation models for a sustainable future: Integrating ESG risks and opportunities

ESG factors inherently bring new risks and opportunities to the market. The "brown discount" reflects the risk that non-ESG-oriented physical stock increases obsolescence risk, leading to lower rental values and higher vacancy rates. Conversely, the "green premium" for ESG-compliant properties is also significant. This can mean the properties can command higher rents and attract more tenants and investors. Traditional valuation models have been slow to incorporate these factors. Some of the most common models are:

Discounted Cash Flow (DCF): This is the most widely used method. It estimates the **income & expenses** (rent, operating costs) and **terminal value** (estimated resale value) of a property over a specific period. These cash flows are then discounted back to their present value using a discount rate.

Capital expenditure (Capex) adjustments: Capex refers to the cost of acquiring or upgrading significant capital. A higher investment in Capex can lead to increased property value, but it may also create a short-term drain on cash flow. To account for Capex, DCF models can adjust the cash flows to reflect the timing and amount of planned capital expenditures.

Comparable sales approach: This method values a property by comparing it to similar properties that have recently been sold. The challenge is finding truly comparable properties, as each property has unique characteristics.

Income capitalisation and multiples: This approach values a property based on its income. Capitalisation rates (cap rates) and gross rent multipliers are used to convert the property's income into a value.

Cost approach: This method estimates the value of a property by adding the value of the land to the cost of constructing the building, minus depreciation.

The revised CRREM tool now includes a dedicated module for assessing the ESG impact of property upgrades. The IEE-C report template has been updated to include a section on the impact of these investments on CRREM alignment.

The role of the Carbon Risk Real Estate Monitor (CRREM) in ESG integration: CRREM is a widely recognised tool that provides a framework for assessing the carbon footprint of property investments and aligning them with global climate targets. It helps investors identify properties that are at risk of becoming stranded assets due to their high carbon emissions. CRREM's methodology can be integrated into traditional valuation models to adjust cash flows and discount rates based on climate risk exposure.

Limitations of CRREM in property upgrades: Integrating CRREM into property upgrades can be challenging. The tool requires detailed data on energy consumption and emissions, which can be difficult to collect for older properties. Additionally, CRREM's decarbonisation pathways may not always align with the specific upgrade plans for a property.

Solutions to overcome these limitations: To address these limitations, CRREM has developed a simplified version of its tool for smaller properties. It has also created a set of default values for common building types, which can be used when detailed data is not available.

Scenario analysis and real options: Scenario analysis can be used to model different ESG scenarios and assess their potential impact on property values. Real options analysis can be used to value the flexibility to adapt to changing ESG regulations or market conditions.

Hedonic pricing models: Hedonic pricing models can be used to isolate the impact of ESG factors on property values by controlling for other factors that influence value, such as location, size, and amenities.

Green bonds and sustainability-linked loans: These financial instruments can be used to finance ESG improvements and can also affect the cost of capital for a property.

Scenario analysis and real options: Scenario analysis can be used to model different ESG scenarios and assess their potential impact on property values. Real options analysis can be used to value the flexibility to adapt to changing ESG regulations or market conditions.

Hedonic pricing models: Hedonic pricing models can be used to isolate the impact of ESG factors on property values by controlling for other factors that influence value, such as location, size, and amenities.

Green bonds and sustainability-linked loans: These financial instruments can be used to finance ESG improvements and can also affect the cost of capital for a property.

> "The key is to move beyond a simple qualitative acknowledgement of ESG and actively quantify its impact on the cash flow, risk, and, ultimately, the value of real estate assets, commissioning and adopting "in-between" valuation frameworks."

Conclusion

The first year of implementation has laid the groundwork for understanding the challenges and opportunities in ESG integration. While progress has been made in data collection and reporting, significant hurdles remain in standardisation, valuation, and investor engagement. Moving forward, a collaborative approach is essential to overcome these challenges and unlock the full potential of ESG in real estate. Key areas for future focus include:

- Developing more robust and standardised ESG metrics.
- Integrating ESG factors into valuation models.
- Engaging tenants to promote sustainable practices.
- Addressing greenwashing risks.
- Leveraging technology to improve data collection and analysis.

By addressing these challenges, the Luxembourg CRE market can position itself as a leader in sustainable real estate investment, attracting capital and creating long-term value for all stakeholders.

References

Ayers, S. R., Sale, M., Weinberg, J., & Eisenberg, M. A. (2021). Intensive hemodialysis for COVID-19-related severe kidney injury. *American Journal of Kidney Diseases*, *77*(5), 792–795. https://doi.org/10.1053/j.ajkd.2020.12.003

Bansal, S., Perl, J., Bonny, A., Cleveland, R. P., Davenport, A., Lewington, A., Lindley, E., Lindley, R., Mitra, S., Nitsch, D., Sinha, M. D., Tonelli, M., Wilkie, M., & Wilkinson, T. (2021). Standard dialysis versus daily online hemodiafiltration: Impact on clinical efficacy and cardiovascular parameters. *Kidney International Reports*, *6*(3), 586–594. https://doi.org/10.1016/j.ekir.2020.12.009

Bansal, S., Perl, J., Bonny, A., Cleveland, R. P., Davenport, A., Lewington, A., Lindley, E., Lindley, R., Mitra, S., Nitsch, D., Sinha, M. D., Tonelli, M., Wilkie, M., & Wilkinson, T. (2021). Standard dialysis versus daily online hemodiafiltration: Impact on clinical efficacy and cardiovascular parameters. *Kidney International Reports*, *6*(3), 586–594. https://doi.org/10.1016/j.ekir.2020.12.009

Jérôme Faure, PhD is the CEO/Founder of Edmonds Place, a Luxembourg-based consultancy specialising in sustainable real estate investment and valuation. With over 20 years of experience in the property industry, he has advised institutional investors, developers, and asset managers on integrating ESG factors into their investment strategies. He is a recognised expert in ESG-adjusted valuation models and has published extensively on the topic. He holds a PhD in Real Estate Economics from the University of Luxembourg.

Energy efficient remodelling of the historic Palazzo Mezzanotte, Library of Centre Culture in Milan, Italy, designed by Italian star architect Gae Aulenti.

#06 Quantifying climate risks: The new frontier in real estate valuations

Frank Bednarz Bess Gibbs

The unique role of real estate in the fight against climate change

Climate risk has become one of the most pressing challenges for the real estate industry. With the global average temperature warming already exceeding 1.5°C in 2024, the Intergovernmental Panel on Climate Change's framework is clear: that many expected, and thus both the consequences of ongoing climate change and transition towards a decarbonised economy will have significant impacts on the real estate industry's operations. Accounting for approximately 35% of global emissions¹, the real estate sector is one of the major emitters of greenhouse gases. Its significant environmental impact is driven by both direct and indirect emissions, and the sector in the spotlight of many regulatory frameworks, including the Energy Performance Buildings Directive² under the new EU Energy Performance of Buildings Directive, and the Carbon Border Emissions Trading System (EU ETS) in the European Union. Real estate is also instrumental to achieve net-zero and meet the new standards of risk dimension.

Quantifying the consequences of adverse climate change are beginning to have a significant impact on buildings and investment decisions. Rising temperatures are not only affecting the energy efficiency of buildings but also exposing them to natural hazards, river floods or wildfires or chronic conditions such as extreme heat or drought. As a result, there is an upward trend in the number of insurance claims³ and losses⁴ and in the number of natural catastrophes reaching €51.4 billion in Europe in 2023⁵. According to Swiss Re, this trend is observed globally, with 2024 the most costly year on record for insured losses⁶, at more than half of USD 100 billion – an increase of 5% compared to the 10-year average⁷. Given the long-term nature of real estate assets and infrastructure, the full impact of climate risk on the industries most affected by the consequences of climate change.

It is clear that the double materiality of the sector (building impact on climate and the climate's impact on buildings) has created a new paradigm for valuation of buildings that can either highly value non-intensive in their operations or at high risk of becoming stranded assets in a climate neutral disaster. According to a recent survey conducted by RICS, 64% of respondents believe that climate risk considerations will have a material impact on asset valuations over the next 10 decades. Interestingly the same survey shows that 41% of respondents do not think that current valuations accurately reflect this impact⁸. This raises an important question: how can climate risk be quantified and what are the values and risks that can it be efficiently quantified?

Understanding climate risk - transition vs physical climate risk

Downside climate risk is generally divided into **transition risk** and **physical** risk. The **physical** climate risk is the risk arising from the transition is a net zero emissions by 2050. This is largely driven by either regulatory or reputational factors and can be mitigated by actions such as retrofitting or energy efficiency upgrades of buildings and include decarbonisation of heating systems, improved insulation, power generation, or increasing energy efficiency.

Declining market demand	Lower demand for buildings with poor climate performance
Declining attractiveness for investment due to increased vulnerability to climate events	Lower competitive advantage for buildings with poor climate performance
Higher cost	Lower competitive advantage for properties in areas with high exposure to disruptive and therefore higher insurance costs
	Reduced asset values may lead to impairments and decreased net worth
	Decreasing market value
Increasing operating costs	For net-zero, e.g. by 2050
	Increased costs based on carbon emissions
	Additional costs from reporting requirements
Increasing vulnerability of natural resources	Additional investment cost to bring buildings to resilience standards in the face of increasing cost of insurance
	Reduction of net income due to increased costs
Risk to reputation from stranded asset owning	Loss of reputation from owning stranded assets
Stakeholders demand for real estate companies to reduce their carbon footprint	Reputational risk from owning assets at high risk from climate change

Figure 1 Transition risks and their impact on real estate valuation (Own illustration)

Physical risk is the risk arising from the consequences of adverse changes in climate and can be further subdivided into acute physical risk and chronic risk exposure from floods, hurricanes, extreme heat or drought. Physical risk can be mitigated by actions such as climate proofing. An increase in physical risk is directly correlated with increased global warming. As such, long term risk is more severe and more frequent climate-related events. According to the European Environmental Agency (EEA), Europe is particularly exposed to climate change and is warming at a faster pace than the global average. The EEA's European Climate Risk Assessment (EUCRA) is a large-scale assessment of climate risks and vulnerabilities for Europe. It identifies 36 key climate risks, which are combined with information on the vulnerability of socio-economic systems and the adaptive capacity of the system. The EUCRA distinguishes between climate hazards, exposure and vulnerability, which "in turn" influence the risk to society and ecosystems. The EUCRA also considers the cascading effects of climate risks, which can amplify the overall impact. For example, a heatwave can increase the demand for energy, which can lead to power outages, which can then affect water supply and sanitation. The EUCRA's comprehensive approach to climate risk assessment provides a valuable information for companies, policymakers and investors to make informed decisions about climate adaptation strategies.

The quantification challenges

Transition risk

Identifying the climate risk exposure of assets is not an easy task and varies by risk category. While transition risk is the risk the market has started to move away from only recently, with the introduction of the Task Force on Climate-related Financial Risks (TCFD) and its Energy Performance Certificate (EPC), a large carbon factor of EPC. The Carbon Risk Real Estate Monitor (CRREM) for example has become the standard for measuring transition risk. CRREM provides a global framework for climate risk assessment transition risk by identifying "decarbonisation pathways" for different emissions and the CRREM decarbonisation pathways, which are aligned with the 1.5°C target and the Paris Agreement. It quantify the financial implications of the risk. The CRREM decarbonisation pathways are based on the European Commission's Energy (ECA). Europe is particularly exposed to climate change and is warming at a faster pace than the global average. The EEA's European Climate Risk Assessment (EUCRA) is a large-scale assessment of climate risks and vulnerabilities for Europe. It identifies 36 key climate risks, which are combined with information on the vulnerability of socio-economic systems and the adaptive capacity of the system. The EUCRA distinguishes between climate hazards, exposure and vulnerability, which "in turn" influence the risk to society and ecosystems. The EUCRA also considers the cascading effects of climate risks, which can amplify the overall impact. For example, a heatwave can increase the demand for energy, which can lead to power outages, which can then affect water supply and sanitation. The EUCRA's comprehensive approach to climate risk assessment provides a valuable information for companies, policymakers and investors to make informed decisions about climate adaptation strategies.

Figure 2 Asset Stranding Digram (own illustration, based on CRREM (2020))

Physical risk

Physical risk quantification at the asset level is more challenging due to the nature and intensity of climate-related events, adding a **hazard function**. Hazard functions are determined through the analysis of climate models (typically from the IPCC) and historical data. They describe the probabilities of the hazards, they can be combined with information on the vulnerability of the asset to the hazard, which will result in the probability of a hazard occurring and the severity of the impact. Insurance data can typically provide valuable information for companies' risk mitigation strategies, the lack of a standardised framework for collecting and reporting this data is challenging to realise the full impact of future physical risks on property values. Despite the challenges, physical risk remains particularly challenging as it requires a high granularity of the climate risk data and sophisticated techniques for risk assessments of different providers for the same property (see Figure 3).

Figure 3 Expected and observed deviation of different Hazards (own illustration, based on Kilne et al. (2023))

Is there measurable impact of climate risk on real estate values?

Valuation is an evidence-based and objective process influenced by factors. Its effects must be empirically demonstrated to be considered as a factor that is reflected in the valuation. For transition risk, certification schemes such as EPC or LEED have been identified as drivers⁹. However, the effects are not as simple as adding a premium for certification. The impact is on the valuation impact is more than the asset, as the market may value these measures differently from the property costs. Therefore, researchers typically investigate the impact of certification on the rental values. There is also a growing body of empirical evidence that environmental sustainability performance and climate risk have a significant impact on the value of real estate assets¹⁰, but whether the negative impacts on property values will become more permanent.

Insurance can lower the financial impacts of current physical risk. However, as the frequency and intensity of natural catastrophes increases, it is likely that insurance will become more expensive or will be dramatically reduce and will become uninsurable, and recovery from losses will be much slower. This is already happening in parts of Australia and the U.S.

Figure 4 Recovery of property values after hurricanes in the U.S. (own illustration, based on Fisher et al.)

Climate risk is not a new concept in real estate valuation

In general, holistic regressions provide clear evidence that both transition risk and physical risk are priced into real estate property values. However, the magnitude of the impact is dependent on the location, the sentiment, and, because of the objectivity of valuations, there effects must be detected in the market data. For example, a recent study on CREM's analysis on prices in the Netherlands found that energy efficiency and incorporating them in the valuation process, but only if they are applied in a consistent manner¹¹. Other studies have found that EPC's are not sophisticated and detailed guidance on how these rules can be factored into the valuation process. However, this is not as simple as adding a premium for certification. Researchers typically investigate the impact of certification on the rental values. There is also a growing body of empirical evidence that environmental sustainability performance and climate risk have a significant impact on the value of real estate assets¹², but whether the negative impacts on property values will become more permanent.

Insurance can lower the financial impacts of current physical risk. However, as the frequency and intensity of natural catastrophes increases, it is likely that insurance will become more expensive or will be dramatically reduce and will become uninsurable, and recovery from losses will be much slower. This is already happening in parts of Australia and the U.S.

1 Copernicus (2024) - https://climate.copernicus.eu/

2 European Commission (2018) - Commission Recommendation (EU) 2018/786

3 Copernicus (2024) - https://www.copernicus.eu/en/news/news/2023-was-europes-warmest-year-record-and-globally-warmest-record-breaking

4 Swiss Re (2024) - https://www.swissre.com/press-release/Swiss-Re-sigma-estimates-global-insured-losses-exceed-USD-100-billion-for-first-half-of-2024-for-a-fifth-consecutive-year/fd9ac4ae-0e0f-4b0e-b0ab-1e1d1ab4ed7e

5 EU & The CLEVO - Emerging Trends in Europe Survey 2024

6 EUGRIS - European Climate Risk Assessment

7 The Carbon Risk Real Estate Monitor offers a comprehensive framework for climate risk assessment in real estate. It provides detailed methodologies and tools for assessing climate risks and their impacts on real estate assets. More information at www.crrem.eu

8 Royal Institution of Chartered Surveyors (2024) - Valuing Climate Risk: Perceptions and Practices Survey Results

9 Bednarz, Frank & Bednarz, Bess & Gibbs, Christopher & Lizieri, Colin & Mallinson, Martin & Sayce, Sarah & Wyatt, Peter, 2023. "Energy efficient remodelling: Is there a market premium?," Journal of European Real Estate Research, Emerald Group Publishing Limited, vol. 16(2), pages 177-195, August.

10 Bednarz, Frank & Bednarz, Bess & Gibbs, Christopher & Lizieri, Colin & Mallinson, Martin & Sayce, Sarah & Wyatt, Peter, 2023. "Energy efficient remodelling: Is there a market premium?," Journal of European Real Estate Research, Emerald Group Publishing Limited, vol. 16(2), pages 177-195, August.

11 LL (2021) - https://www.jll.de/de/presse/jll-studie-zeigt-wie-klimafaktoren-bei-immobilienbewertungen-wirken

Prof. Dr. Sven Bienert MRICS RICS is a member of the Supervisory Board of Catella Real Estate AG.

Frank Bednarz is researcher at the International Real Estate Business School (IREBS) in Regensburg.

USE OF TECHNOLOGY IN VALUATION

#07
Use of technology in valuation

Alexander Aronsohn

Although technology has been used for decades to perform valuations, there has been a significant evolution that may profoundly impact how valuations are performed and reported.

Some such advances are machine learning, deep learning, data sourcing and data processing and many other uses – many of which have started to be incorporated, to some extent, within valuations across all asset classes through the growing use of automated valuation models (AVMs) and automated valuation reporting.

IVSC has been working with many stakeholders across the valuation profession, including more than 220 member organisations such as valuation professional organisations, standard setters, regulators, service providers, and end-user communities to consider the role and impact of new technology on valuation, and the role of standards in this evolving dynamic. The IVSC Technical Boards agreed that this topic needs additional focus due to the increasing importance across all markets.

As such, the IVSC Standards Review Board (SRB) established a Technology in Valuation (cross-specialism) Working Group working to evolve the standards as they relate to the growing use of technology in valuation. As technology continues to evolve, IVS needs to have clear frameworks in place that promote consistency, quality, and transparency.

It should also be noted that IVS is a principles-based standard that applies broadly to all those involved in the valuation process. This includes not only valuers, but also other stakeholders such as service organisations specialists, tech providers, investors, regulators and end users.

In recognition of recent significant technological advances, the recently published IVS (effective 31 January 2025) includes requirements on governance, data and inputs, valuation models and quality controls.

The Glossary includes the following definitions for an Automated Valuation Model and for a Valuation Model:

Automated Valuation Model (AVM): A type of model that provides an automated calculation for a specified asset at a specified date, using an algorithm or other calculation techniques without the valuer applying professional judgement over the model, including assessing, and selecting inputs or reviewing outputs.

Valuation Model: A quantitative implementation of a method in whole or in part that converts inputs into outputs used in the development of a value.

IVS 100 Valuation Framework now includes a section on the use of a specialist or service organisation. This recognises that where valuers do not possess the necessary technical skills, experience, data, or knowledge to perform all aspects of a valuation, they may seek assistance from such parties, provided this is agreed and disclosed in the scope of work. This is particularly relevant for data sourcing and processing, and for the provision of valuation models.

IVS also includes the following new standards related to data, inputs, and valuation models:

- IVS 104 Data and Inputs
- IVS 105 Valuation Models

IVS 104 Data and Inputs sets out requirements for the selection and use of data in valuations. The aim is to maximise the use of relevant and observable data wherever possible. This chapter also covers the use of a specialist or service organisation, the increasing use of relevant data, input selection, and data and input documentation. Notably, it states: *"the valuer is responsible for assessing and selecting the data, assumptions and adjustments to be used as inputs in the valuation based upon professional judgement and professional scepticism."*

IVS 105 Valuation Models addresses the selection and use of valuation models, including the involvement of service providers, and sets out the criteria for appropriate model selection and application.

It states that *"valuation models can be developed internally or sourced externally from a third party or service organisation" but "in all cases the valuer must apply professional judgement and professional scepticism in the selection and use of valuation models and the application of inputs used in the valuation model."*

IVS currently notes that *"no model without the valuer applying professional judgement, for example an automated valuation model (AVM), can produce an IVS-compliant valuation."*

The IVSC SRB recognises that this is a fast-developing field, and this position may evolve in future editions of the IVS in response to the rapid growth of artificial intelligence, machine learning, and deep learning.

Understanding future standard-setting needs in this space also requires an appreciation of differences between these technologies. At present, a valuation model that uses AI, machine learning, or deep learning is unlikely to produce an IVS-compliant valuation unless the valuer has appropriate understanding and involvement to assess the model and apply professional judgement.

IVS 105 currently states:

"40.02 Regardless of whether the valuation model is developed internally or externally sourced the valuer must assess the valuation model in order to determine that the valuation model is fit for its intended use.

40.03 The valuer must understand the way the valuation model operates."

> *"Although IVSC does not believe a human valuer can be replaced at this time, we continue to monitor developments closely."*

This does not mean that a valuation model using AI, machine learning, or deep learning cannot assist the valuer. These tools can be used as part of the valuation process, as long as the valuer retains responsibility for applying judgement and meeting the standards.

The IVSC Technical Boards have observed the increasing use of technology in valuation – either for parts of the process or in full. AI is already being used by valuers in different ways, although its application varies significantly across markets.

According to the CBVI Primer on Artificial Intelligence[1], two types of AI are currently being used in financial services and litigation.

*"**Predictive AI** is being used to analyse large datasets, forecast trends, and identify patterns to help professionals make informed decisions. It is also being used to identify potential risks and opportunities in the market.*

Generative AI tools, (e.g. ChatGPT, Copilot, Gemini, DALL-E, Midjourney) create content such as text, images, video, or audio in response to prompts. These tools are often powered by large language models (LLMs).

AI can help streamline straightforward valuation tasks – such as report writing – allowing valuers to focus on more complex areas that require higher levels of judgement.

In property valuation, AVMs are increasingly used by banks alongside valuation reports to support secured lending decisions for residential property. While AVMs have seen notable advances in residential real estate, this progress has not yet extended at the same pace to commercial property, business, or financial instrument valuations.

In conclusion, while valuations solely using AI, machine learning or deep learning are not currently IVS-compliant, the use of these tools to support a valuer's work represents an opportunity to enhance the process by providing additional insights and efficiencies. However, these also present various risks and important questions about managing valuation risk, defined in IVS as *"the possibility that the value is not appropriate for its intended use."*

Although IVSC does not believe a human valuer can be replaced at this time, we continue to monitor developments closely. In the meantime, IVSC welcomes input from stakeholders to help inform potential support materials of future updates to the standards – ensuring that valuers can appropriately incorporate technology while maintaining compliance with our principles-based standards.

[1] NDLR: See "Primer on artificial intelligence – Essential considerations for business valuers on the responsible use of AI, CBV Institute, ("AI v"36, March 2025"

Alexander Aronsohn FRICS is Technical Director, International Valuation Standards Council

#08

The personal nature of valuing the family farm – Combining comparative and income approaches to achieve an accurate and realistic valuation report

Mark Baxter and Alex Hall

Introduction – France's Happy Paradox

The Limousin region in which I live is a beautiful rural area in the centre of France, at the heart of what is also referred to, somewhat pejoratively, as the 'Empty Diagonal' by Parisian politicians.

The term refers to a large area stretching in a diagonal line from the North East which includes the Limousin and Périgord regions, down to the Pyrenees in the South West, and covers over two-hundred-and-fifty-thousand square kilometres, which represents nearly half the surface area of France, but only around 10 million people, compared to the rest of France, with an average 60 inhabitants per square kilometre.

Indeed, Vienne sur Vienne and Vienne sur-Haut-mer of work are lower than in this rural area compared to the rest of France (25%) and is the only route toward very much higher.

Despite this, Vienne sur Vienne and Vienne sur-Haut-mer of work are lower than in this rural area compared to the rest of France (25%) and is the only route toward very much higher.

Market challenges

In these regions, away from large population centres, the market for agricultural land is relatively quiet, with large areas of land being pass with relatives. Effectively, this land is not commercialised, and as such, has an inherent subsidised value.

Agricultural industry conditions

With particular respect to the Limousin and Périgord regions, the agricultural industry is largely based around beef farming, with exports given their average cattle herds numbering around 1.5 million. The CAP is the only route toward very much higher.

In recent history, their viability has been largely maintained by subsidies, which are very primarily on the comparative method. This is the most widely used and is the combination of valuation methods. However, farming demographics have also reflected the wider economic challenges, with the average age of farmers now around 55.

The values must therefore be actively aware of future changing market conditions, which complicates the already challenging task of valuing the family farm. Valuers must also be aware of the personal nature of agricultural property elements of the farming activity, which can be difficult to support with comparable evidence.

> *"The highly personal relationship between the "family farmers" and their assets means that, as a declining market, the valuer's role becomes far beyond assessment to managing expectations and potential disappointment."*

The role of the valuer in managing market expectations

In recent history, their viability has been largely maintained by subsidies, which are very primarily on the comparative method. This is the most widely used and is the combination of valuation methods. However, farming demographics have also reflected the wider economic challenges, with the average age of farmers now around 55.

The values must therefore be actively aware of future changing market conditions, which complicates the already challenging task of valuing the family farm. Valuers must also be aware of the personal nature of agricultural property elements of the farming activity, which can be difficult to support with comparable evidence.

Introduction of the VEA methodology

To this end, a valuation method known as the 'Valeur de Rentabilité' (VEA) is used in agricultural enterprise valuation. Developed by the Institut de l'Elevage, the VEA is the most profitable. However, the VEA is not a current investment market, but is based on a current investment market.

The VEA is not a current investment market, but is based on a current investment market.

However, in the current climate, where financial pressures and agricultural restrictions limit the highest and best use of agricultural land, the valuer's role is changing as the farms, the land may not be agreed broader relevance. Today, even in rural areas, valuers are increasingly being asked to provide valuations for properties which are functioning units to local buyers. In this context, valuers must understand the agricultural industry and the factors that considers the business ability of agricultural property to generate profit.

Application of the VEA method

The VEA method combines to the Present Value of Investment (PVI) and the Present Value of Net Income (PVN).

The discount rate used here of 6% is the Weighted Average Cost of Capital (WACC) for agricultural businesses in equal SEFEL split.

Valuers with increasing market activity and changing economic and political factors, the VEA method is considered to be a reliable method for valuing farm properties.

The VEA is applied in France is very much a combination of valuation methods and economic and investment appraisal techniques as well as risk. However, much of the VEA is based on the PVN, which is the net income of the agricultural activity and valuation is now available in EXE 2020, Practice Statement 5 (PS5) of the Valuation Standards. Under the International Valuation Standards 2020 are also available in the Red Book Global Standards 2020.

As with all high-quality valuations, however, the valuer must understand the limitations of the valuation method and the conclusion of a truly accurate valuation. This is the case with the VEA method for the Client.

Regulatory control of land sales in France

Agricultural land sales in France are extensive and intermediated systems in place to control the sale of land. The Société d'Aménagement Foncier et d'Etablissement Rural (SAFER) was created in 1960 to ensure that farmers' interests in property and land are protected, and to ensure that agricultural land is used for financial investment purposes.

The SAFER is the right of pre-emption to all agricultural land sales in France. This is a very eligible transaction for agricultural land or rural land. Its objective is to support the development of agricultural structures and protect environmental natural resources of agricultural zones. All qualifying transactions are notified to the SAFER, who have two months to exercise their right to exercise this right.

For example, SAFER may also preserve new ministries by 40%, offering to purchase the property at a price 40% lower than the declared and valid if it considers that it does not accurately reflect the market. The seller may withdraw the property from the sale, however, the mechanism effectively restricts a truly free market in land sales. In practice, it imposes a ceiling on prices and potential buyers that further restricts market liquidity.

These controls must be assessed by the valuer when considering the market evidence and the potential for future changes in value and thus limiting land values as compared to the rest of France. The SAFER also shows how political and economic factors and policy goals more than open-market forces can influence agricultural land values.

The regulatory framework was further complicated by the Loi Macron of 2015, which chose a major loophole in land sales. Under the Loi Macron, SAFER's right of pre-emption was abolished for share purchases in non-listed landholding companies, which own around 30% of agricultural land. As a result, the land market and was subject to administrative control. This has led to a significant increase in the number of agricultural land sales via corporate structures that were previously not subject to SAFER.

Together, these mechanisms reflect a broader political commitment to protecting agricultural land as a strategic and cultural resource, rather than allowing it to be treated purely as an asset class. For valuers, this underscores the importance of understanding the regulatory framework governing land transactions.

> *"France operates one of the most comprehensive and interventionist systems in Europe for regulating the sale and use of agricultural land. This framework seeks to ensure that farmland remains in production and, accessible to active farmers, and protected from speculative or purely financial investment pressures."*

Another critical element is the 'Contrôle des structures' system, which requires prior authorisation for certain land transactions. This process governs the right to acquire agricultural land, the right to lease land, and the right to establish or expand agricultural structures such as farm buildings. It also governs the transfer of agricultural businesses, whether through sale, lease, or inheritance. The system is designed to prevent excessive concentration of land ownership and to maintain a diverse agricultural structure. Authorisation is granted by regional prefectures, which can refuse applications that would undermine these objectives.

Valuers must be aware of these restrictions when considering the market evidence and the potential for future changes in value and thus limiting land values as compared to the rest of France. The SAFER also shows how political and economic factors and policy goals more than open-market forces can influence agricultural land values.

Mark Baxter, BSc(Hons), MRICS is an Expert Practitioner Member of the Confederation des Experts Fonciers Européens (CEFE) and a Chartered Surveyor.

He has been practising from the UK for France for over 20 years, specialising in rural property and agricultural valuations. He is currently in partnership with a Agriculteur-Expert in the Limousin region of France, where he undertakes a wide range of valuation assignments for clients, banks and professional advisers.

Alex Hall, BSc(Hons), MRICS is a Chartered Surveyor and Expert Practitioner Member of the Confederation des Experts Fonciers Européens (CEFE) and a Chartered Surveyor.

He has been practising from the UK for France for over 20 years, specialising in rural property and agricultural valuations. He is currently in partnership with a Agriculteur-Expert in the Limousin region of France, where he undertakes a wide range of valuation assignments for clients, banks and professional advisers.

#02: Market dynamics: Supply, demand, growth, and costs

Illustration 1

1. Introduction

Welcome to the second issue of the Trade Dynamics e-bulletin. In this issue, we will be looking at the dynamics of the market for Trade Dynamics e-bulletins. Specifically, we will be looking at the impact that the launch of a new publication has had on the market for Trade Dynamics e-bulletins, and how the market has responded to the increased supply of e-bulletins.

There have been very few direct substitutes for Trade Dynamics e-bulletins in the past, so the launch of a new publication has had a significant impact on the market. The new publication, which we will call **Publication X**, has entered the market with a price that is significantly lower than the price of Trade Dynamics e-bulletins. This has led to a significant increase in the supply of e-bulletins, and has had a negative impact on the price of Trade Dynamics e-bulletins.

Publication	Subscription Price
Trade Dynamics e-bulletins	£100 per year
Publication X	£50 per year

The new publication has had a significant impact on the market for Trade Dynamics e-bulletins. The number of subscribers to Trade Dynamics e-bulletins has decreased by 20%, and the price of Trade Dynamics e-bulletins has decreased by 10%. This is a significant decrease in both the number of subscribers and the price of Trade Dynamics e-bulletins.

Publication X – Trade Dynamics e-bulletins

Price – Publication X – £50 per year; Trade Dynamics e-bulletins – £100 per year

Subscribers – Publication X – 10,000; Trade Dynamics e-bulletins – 20,000

Revenue – Publication X – £500,000; Trade Dynamics e-bulletins – £2,000,000

The new publication has had a significant impact on the market for Trade Dynamics e-bulletins. The number of subscribers to Trade Dynamics e-bulletins has decreased by 20%, and the price of Trade Dynamics e-bulletins has decreased by 10%. This is a significant decrease in both the number of subscribers and the price of Trade Dynamics e-bulletins.

2. Resources and Capabilities and Impact on Performance

The most common early warnings that the Trade Dynamics e-bulletin is losing its competitive advantage are declining market share, declining profitability, and declining customer satisfaction. These are all measured in reference to [1], [2], and [3]. The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

3. Identifying Resources and Capabilities

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

3.1 Adjustment for Inflation and Cost Index

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

3.2 Adjustments for Depreciation and Amortisation

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

3.3 Adjustments for Non-Recurring Items

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

4. Financial Statement Analysis

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

4.1 Horizontal Analysis

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

4.2 Vertical Analysis

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

4.3 Ratio Analysis

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

5. Valuation

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

5.1 Discounted Cash Flow Valuation

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

5.2 Relative Valuation

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

6. Strategic Analysis

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

6.1 Porter's Five Forces

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

6.2 SWOT Analysis

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

7. Conclusion

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

8. Recommendations

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

9. Implementation

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

10. Monitoring and Control

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

11. Contingency Planning

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

12. Appendices

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

13. References

The Trade Dynamics e-bulletin is losing its competitive advantage if it is losing market share, if its profitability is declining, or if its customer satisfaction is declining.

Appendix

Appendix 1. Simplified Discount Rate Calculation

Company Name	Country	Risk-free	ERP
Finnair Oyj	Finland	4.00%	9.50%
Air France-KLM SA	France	4.00%	5.50%
Aer Lingus Group plc	Ireland	4.00%	5.50%
Norwegian Air Shuttle ASA	Norway	4.00%	9.50%
SAS AB	Sweden	4.00%	9.50%
Türk Hava Yolları A.O.	Turkey	4.00%	9.50%
Eastern Air		**4.00%**	**9.50%**

Company Name	CRP	ERP	Cost of Equity
Finnair Oyj	0.01%	2.80%	12.15%
Air France-KLM SA	2.61%	1.20%	11.30%
Aer Lingus Group plc	2.41%	1.88%	13.78%
Norwegian Air Shuttle ASA	0.01%	1.88%	11.38%
SAS AB	0.01%	1.88%	11.38%
Türk Hava Yolları A.O.	2.51%	3.01%	13.01%
Eastern Air	**4.00%**	**12.06%**	**25.56%**

Company Name	Cost of Debt	1-Tax Rate	WACC
Finnair Oyj	4.75%	20.30%	8.82%
Air France-KLM SA	4.75%	29.39%	9.67%
Aer Lingus Group plc	4.75%	29.39%	7.74%
Norwegian Air Shuttle ASA	4.75%	29.39%	8.70%
SAS AB	4.75%	20.30%	8.70%
Türk Hava Yolları A.O.	4.75%	29.39%	7.38%
Eastern Air	**4.75%**	**32.54%**	**11.52%**

Appendix 2. NPVs for GRS factor calculation

Finnair Oyj				
	Year	Income	WACC	PV
1	1	759.1	0.976	1.008
2	2	759.1	1.157	0.875
3	3	759.1	1.244	0.818
4	4	759.1	1.324	0.768
5	5	759.1	1.439	0.716
6	6	6 281.1	1.529	3.693
7	7	5 221.1	1.609	2.628
8	8	4 241.1	1.679	1.885
9	9	3 871.1	1.744	1.562
10	10	3 221.1	1.802	1.192
TV	11	2 501.1	1.827	0.512
			NPV =	**31.226**

Air France-KLM SA				
	Year	Income	WACC	PV
1	1	13 610.0	1.136	11.977
2	2	13 610.0	1.290	10.547
3	3	13 610.0	1.466	9.282
4	4	13 610.0	1.665	8.170
5	5	13 610.0	1.892	7.190
6	6	10 210.0	2.148	4.753
7	7	7 710.0	2.440	3.159
8	8	5 410.0	2.771	1.953
9	9	3 410.0	3.147	1.084
10	10	3 210.0	3.575	0.898
TV	11	2 510.0	3.639	0.702
			NPV =	**68.063**

Aer Lingus Group plc				
	Year	Income	WACC	PV
1	1	4 791.1	1.044	4.591
2	2	4 791.1	1.098	3.887
3	3	4 791.1	1.154	3.700
4	4	4 791.1	1.208	3.790
5	5	4 791.1	1.274	3.700
6	6	4 301.1	1.318	3.851
7	7	3 881.1	1.368	3.651
8	8	3 481.1	1.418	0.585
9	9	3 111.1	1.470	0.528
10	10	2 791.1	1.523	0.490
TV	11	2 501.1	1.579	0.466
			NPV =	**31.996**

Norwegian Air Shuttle ASA				
	Year	Income	WACC	PV
1	1	26 451.1	1.206	13.937
2	2	26 451.1	1.598	11.878
3	3	26 451.1	2.098	10.403
4	4	26 451.1	2.553	7.772
5	5	26 451.1	3.227	7.333
6	6	17 451.1	3.814	3.578
7	7	10 231.1	4.259	2.705
8	8	8 131.1	4.695	0.598
9	9	5 441.1	4.858	0.710
10	10	3 751.1	5.103	2.624
TV	11	2 501.1	5.163	0.484
			NPV =	**66.235**

SAS AB				
	Year	Income	WACC	PV
1	1	5 791.1	1.058	0.327
2	2	5 791.1	1.119	0.309
3	3	5 791.1	1.183	0.876
4	4	5 791.1	1.251	0.772
5	5	5 791.1	1.322	0.733
6	6	5 031.1	1.398	0.679
7	7	4 381.1	1.448	0.635
8	8	3 781.1	1.514	0.595
9	9	3 301.1	1.554	0.557
10	10	2 871.1	1.598	0.523
TV	11	2 501.1	1.618	0.523
			NPV =	**20.477**

Türk Hava Yolları A.O.				
	Year	Income	WACC	PV
1	1	23 001.1	1.230	0.933
2	2	23 001.1	1.513	0.871
3	3	23 001.1	1.861	0.812
4	4	23 001.1	2.288	0.735
5	5	23 001.1	2.815	0.767
6	6	20 641.1	3.396	0.660
7	7	18 521.1	4.025	0.618
8	8	16 621.1	4.954	0.598
9	9	14 911.1	5.304	0.536
10	10	13 381.1	6.116	0.500
TV	11	2 501.1	6.268	0.500
			NPV =	**10.077**

Eastern Air				
	Year	Income	WACC	PV
1	1	18 301.1	1.183	0.897
2	2	18 301.1	1.399	0.804
3	3	18 301.1	1.656	0.742
4	4	18 301.1	1.959	0.646
5	5	18 301.1	2.317	0.580
6	6	13 131.1	2.611	0.530
7	7	9 421.1	2.888	0.468
8	8	8 761.1	3.241	0.397
9	9	6 811.1	3.311	0.375
10	10	5 481.1	3.513	0.338
TV	11	2 501.1	3.548	0.338
			NPV =	**24.878**

GRS factor for Finnair Oyj = NPV (Eastern Air) / NPV (Finnair Oyj) = 24.878 / 31.226 = 0.80

Appendix 3. Calculation of adjusted P/E

	Finnair Oyj	Air France-KLM SA	Aegean Airlines S.A.
EBIT Multiple (unadjusted)	11.23	35.01	3.99
Market ROIC	8.35%	3.46%	48.81%
Less interest rate	4.75%	4.75%	4.75%
Spread	1.60%	-1.30%	45.06%
Multiplied by D/E ratio	216.57%	77.22%	57.84%
Pre-tax gain from leverage	4.43%	-8.26%	26.08%
1-tax rate	0.78	0.79	0.79
After-tax gain from leverage	3.50%	-7.32%	20.58%
Plus after-tax market ROIC	5.02%	2.73%	29.35%
After-tax other items	-1.28%	-1.28%	-1.28%
Market ROIC	3.65%	1.35%	27.97%
Adjusted P/E Ratio	**27.42**	**74.16**	**2.62**

	Aer Lingus Group plc	SAS AB	Türk Hava Yolları A.O.
EBIT Multiple (unadjusted)	16.51	2.51	9.50
Market ROIC	6.31%	12.35%	11.81%
Less interest rate	4.75%	4.75%	4.75%
Spread	1.56%	7.60%	7.16%
Multiplied by D/E ratio	87.75%	210.48%	144.37%
Pre-tax gain from leverage	1.52%	16.00%	10.34%
1-tax rate	0.78	0.79	0.79
After-tax gain from leverage	1.20%	12.64%	8.17%
Plus after-tax market ROIC	4.98%	9.75%	8.41%
After-tax other items	-1.28%	-1.28%	-1.28%
Market ROIC	3.81%	8.38%	8.02%
Adjusted P/E Ratio	**27.74**	**11.94**	**12.46**

Literature

[1] **P. Fernandez.** Valuation and Common Sense. 7th edition, IESE Business School, University of Navarre Chaire Y Mbra (Corp.Com/abstract=1028571. 2015.

[2] **P. Fernandez.** Valuation multiple for growth, Stop Quantitative Corporate Finance". 2012. http://www.quantcorp.ssrn.com/sol3/papers.cfm?abstract_id=2122211. adjust-valuation-multiple-for-growth/

[3] **P. Fernandez.** Valuation and Common Sense. 7th edition, IESE Business School, University of Navarre Chapter 27 http://ssrn.com/abstract=2122211. 2015.

[4] **J. Estrada.** Adjusting P/E Ratios for Growth and Risk: A Note. / Finance Letters. 2004. 2(5) pp. 4–55.

[5] **N. Milenkovic.** Market Multiples' Adjustments for Differences in Risk Profile – An Airline Company Example. *International Journal for Traffic and Transport Engineering*. 2015. 5(1). pp 17-28. (http://doi.org/10.7708/ijtte.2015.5(1)02

[6] **S. Damodaran.** Business Valuation. 2-day seminar, Ekonomska Sola, Ljubljana. 2009.

[7] **D. Badenic.** Workshop: Market Approach – Finding and Adjusting the Multiples. Additional material.

TEGOVA

To contribute an article or to send a letter to the editor commenting on one, contact info@tegova.org

Editor: Michael MacBrien

www.tegova.org